

Press release

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## Secutech 2023 to welcome back overseas participants

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**International participants are set to return to Secutech following Taiwan's decision to allow most arrivals from overseas to visit quarantine-free starting from mid-October. As Asia's leading business and technology platform for security, IoT and AI, the 24<sup>th</sup> edition will once again converge local and overseas manufacturers, solution providers and system integrators in Taiwan, one of the world's major producers of security hardware and software.**

Both local and overseas industry players alike are planning for next year's fair, which is scheduled to take place from 26 – 28 April 2023 at the Taipei Nangang Exhibition Centre. Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch, notes: "We are certainly thrilled with the quarantine relaxation news as this allows overseas participants to reconnect in Taipei after a three-year hiatus. As a result, at the upcoming edition, we are expecting more than 250 exhibitors from different corners of the world to set up their booths across 15,000 sqm of exhibition space, welcoming professionals worldwide. Secutech is the ideal trade fair to source for high quality products and innovations, but also for cyber-secure solutions that meet the strong global need for safe and reliable supply chains."

The applications of smart technology such as AI, IoT, 5G, cloud technology and big data will continue be the backbone of the 2023 show, together with cross-sector collaboration opportunities across several vertical markets; from transportation, logistics, healthcare, factory, to the retail business and hospitality sectors, generating enormous crossover business opportunities for participants during the three-day event.

### **Asia's longest running security and fire safety show featuring full-range of integrated solutions along with concurrent events**

The wide diversity of products at Secutech is one of the defining characteristics of the show that draws in a wider scope of buyers and system integrators. The 2023 edition will feature the following concurrent events, bridging suppliers with buyers from various vertical projects:

- **SMAbuilding** – Exhibitors will unveil the latest solutions for smart building security and management for commercial and residential

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

use as well as industrial premises.

- **Fire & Safety** – Supported by government and trade associations, the concurrent event covers the full range of fire safety equipment and systems, disaster prevention and rescue solutions.
- **Mobility** – Asia's leading business platform for intelligent transportation solutions, covering railway, logistics and fleet management.

### **Smart and secured technology headline the Secutech fringe programme**

Secutech's fringe programme is renowned for knowledge exchange, bringing experts and industry practitioners from different industry segments together with a focus on the future. From both a global and Asian perspective, the 2023 conference topics relate to the most 'need-of-the-moment' subjects, including:

- Smart Building & Living Innovation Application
- Asia Pacific Smart Railway Solutions
- Smart Transportation Technologies
- Smart Logistics Application
- Smart Factory and Industrial Safety Solutions
- Asia Pacific Smart Disaster Prevention
- Smart Fire Prevention Adoption

The 24<sup>th</sup> edition of Secutech will take place from 26 – 28 April 2023 at the Taipei Nangang Exhibition Center. Secutech is organised by Messe Frankfurt (HK) Ltd - Taiwan Branch and is part of a global network of Safety Security and Fire trade fairs. For more details, please visit [www.secutech.com](http://www.secutech.com). Alternatively, please call Ms Michelle Chu at +886 2 8729 1068, or send an email to [michelle.chu@taiwan.messefrankfurt.com](mailto:michelle.chu@taiwan.messefrankfurt.com).

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With twelve trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America. For further information, please click [here](#).

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world.

Secutech  
Taipei Nangang Exhibition Centre, Taipei  
26 – 28 April 2023

Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022